

# VALUE OF TURF NATIONAL REAL ESTATE AGENT SURVEY 2012-

## SUMMARY OF STATISTICS:

### VALUE A LAWN ADDS TO A PROPERTY – AVERAGES

- **National** – 18%  
\$75,668 on \$420,375 home
- **Victoria** – 19 %  
\$79,800 on a \$420,000 home
- **New South Wales** – 16%  
\$83,600 on a \$440,000 home
- **Queensland** – 12 %  
\$48,600 on \$405,000 home
- **South Australia** – 12%  
\$43,200 on \$360,000 home
- **Western Australia** – 8%  
\$40,050 on \$445,000 home

### HOUSE HUNTERS WANT A LAWN BECAUSE:

- Safe playing area for the kids – 73%
- Adds to the look and feel of the property –34%
- For relaxation – 32 %
- Increases the re-sale value of a property –25 %
- Environmental benefits – 11 %
- Gardening is a hobby – 14 %

### ELEMENTS OF A PROPERTY MOST VALUABLE TO BUYERS

- More than one bathroom – 42 %
- Quiet street – 41 %
- Decent sized backyard – 34 %
- Close to bus route / shops – 20 %
- Off-street parking – 13 %

### OTHER INTERESTING STATISTICS

- 5 % of Aussie buyers want real grass in their backyard
- 17 % of house hunters ask their real estate agent for a lawn
- 80 % of Australians want a lawn at least 30% of their total property size

[Grass is \\$83k greener for owners](#)  
*The Daily Telegraph,*  
[Australians want real green grass](#)  
*Herald Sun,*  
[GARDEN: How to create an enviable lawn](#)  
*Courier Mail, 6 Jan 2012*

